



Podowell

A big step for your comfort and well-being

**PROFESSIONAL
GUIDE**

**Autumn - Winter
2024**

UNDERSTAND THE EXPECTATIONS OF CUSTOMERS

In order to understand better customers' expectations Podowell got involved in the ADOCS' researches. This French program aims to improve the offer of shoes. This study was initiated by the department of Trade and Industry, the French Shoe Federation, the Leather Technical Centre and a group of French companies that were chosen for the quality of their products. **It aims to improve the products that companies can offer to meet the requirements of customers in terms of estheticism and technicity.**

3 TECHNICAL ASPECTS

To understand how senior feet work, the Leather Technical Centre made some experiments.

1 ANTHROPOMETRIC MEASURES

A precise knowledge of the general morphology of senior feet will help design more well-fitted shoes. People's feet were scanned with a 3D scan to get their measurements.

The aim is to have 600 foot measurements of people aged over 50 years-old to get a representative panel with reliable data.

2 ERGONOMIC ANALYSIS

Are shoes adapted to everyday life gestures ? Is there a way to improve phases such as putting-on, taking-off, falling prevention...?

The ergonomic analysis of shoes will enable the manufacturers to satisfy consumers' behaviour and to fulfil their expectations

3 LOCOMOTION ANALYSIS

For this study, people walked with shoes with special features. Various factors were evaluated such as static balance, dynamic balance or articular rigidity to determine a positive or negative influence of these features on the walking and the well-being of seniors.

MEDICAL DEVICE

Serial therapeutic shoes are medical devices. These are regulated health products (EU REGULATION 2017/745 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of April 5, 2017) which therefore bear the CE marking.

Since 1930, Podowell® has designed and manufactured orthopedic footwear which is ideal for those who have sensitive or painful feet.

The collaboration between Podowell® and the orthopedic industry has resulted in a variety of innovative shoes that provide a stable and comfortable fit for every lifestyle.

Podowell® offers a range of roomy, flexible and washable footwear with a touch of French elegance.

Not only is this line from Podowell® great for tired feet, it is also ideal for patients suffering from ulceration, neuropathy, diabetes, oedema or post-operative swelling and bandages.

Podowell® has become the preferred supplier to healthcare professionals in over 32 countries.

4 FITTINGS

Based on the width of the insole and the feet's volume.



Normal :

standard and comfortable fitting room

F to G fitting



Large :

more fitting room to protect swollen, painful or deformed feet

H to I fitting



Extra large :

substantial fitting room to fit post-operative, diabetic or seriously swollen feet

J to K fitting



Extra Extra large :

maximum of volume to fit oedema or lymphoedema

L to M fitting

LOGOS LEGEND



Machine washable at 30°C maximum



Hand-wash at 30°C maximum



Removable insole that enables the replacement by personalised orthotics



Removable insole and insert to adapt the volume of the shoe



Memory foam insole that reduces plantar pain



Antibacterial treatment that limits the development of bacteria and odors even after washing. Biocide treated product : antibacterial. Active substance : zinc pyrithione.



Antibacterial treatment that limits the development of bacteria and odors even after washing. Biocide treated product : antibacterial. Active substance : silver chloride.



Antibacterial treatment that limits the development of bacteria and odors even after washing. Biocide treated product : antibacterial. Active substance : silver chloride and zinc pyrithione.



Stretchable material on sensitive zones to protect sore feet



Adjustable strap for a perfect fitting



Wool lining, naturally warm and antibacterial



Insole in leather for more comfort on the feet



On Steam® lining for a soft, durable and anti-moisture product



Leather with On Steam® lining for a soft, durable and anti-moisture product



Design and material specially selected to reduce water penetration



Product certified in Germany with a «Hilfsmittelverzeichnisnummer»

TOES DEFORMATIONS

Hallux valgus and quintus varus



Hammer or claw toes



PLANTAR PAIN

Metatarsalgia



Plantar fasciitis



Morton neuroma



DIABETES



OEDEMA



POST-OPERATIVE

Walking rehabilitation



Post-operative



FULLY STRETCHABLE STYLES



MADONA

Colour : Grey, Black

Sizes : 36 - 42

Insoles : **PODOMED**



MARION

Colour : Black

Sizes : 36 - 42

Insoles : **PODOMED**



MAELISS

Colour : Navy, Grey, Burgundy

Sizes : 36 - 42

Insoles : **PODOMED**



FULLY STRETCHABLE STYLES



MAGIK NEW COLOUR

Colour : Amiral, Grey, Black

Sizes : 36 - 42

Insoles : **PODOMED**



Removable insole

Elastic for better support of the instep

Stretchable material



NELIA **NEW COLOUR**

Colour : Grey, Black

Sizes : 36 - 42

Insoles : **PODONELLY**



Removable insole

Elasticated edge to protect the instep

Stretchable forefoot



NEVA

Colour : Black, Navy

Sizes : 36 - 42

Insoles : **PODONELLY**



Removable insole



Stretchable forefoot

NESSA NEW STYLE

Colour : Navy, Burgundy

Sizes : 36 - 42

Insoles : **PODONELLY**



Padded edge
for more comfort



Stretchable forefoot

NOVA NEW STYLE

Colour : Black, Navy

Sizes : 36 - 42

Insoles : **PODONELLY**





PSYCHE

Colour : Black

Sizes : 35 - 42

Insoles : **PODOFIRST**



PSYLVIA

Colour : Black

Sizes : 35 - 42

Insoles : **PODOFIRST**



MANILLE

Colour : Grey, Shiny Black

Sizes : 36 - 42

Insoles : **PODOMED**



MACUMBA

Colour : Black

Sizes : 36 - 42

Insoles : **PODOMED**



VANINA_HV

Colour : Black

Sizes : 35 - 42

Insoles : **PODOMED**



VIRGINIE

Colour : Black

Sizes : 35 - 42

Insoles : **PODOMED**



VALERIE

Colour : Bronze, Black

Sizes : 35 - 42

Insoles : **PODOMED**



Padded edge
for more comfort

On Steam® lining
to keep the feet healthy

Elasticated edge
to protect the instep

Stretchable forefoot



SOPHIA

Colour : Bronze, Black

Sizes : 35 - 42

Insoles : **PODOSTYL**



STELLA

Colour : Navy, Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**





STINA

Colour : Navy, Bronze, Black

Sizes : 35 - 42

Insoles : **PODOLINE**



New outsole Podostone :

- Optimal stability
- Flexibility of the forefoot
- Light-weight

STELLY

Colour : Black

Sizes : 35 - 42

Insoles : **PODOLINE**



SANDY

Colour : Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



SHARONA

Colour : Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**





SUZIE NEW STYLE

Colour : Grey

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**





Stretchable forefoot with **water repellent property**



MATHILDA

Colour : Black

Sizes : 36 - 42

Insoles : **PODONA**



On Steam® lining

Technical microfiber that absorbs moisture. Antibacterial, anti-microbial and anti-odour.



MARTA

Colour : Taupe, Black

Sizes : 36 - 42

Insoles : **PODONA**





SARITA NEW COLOUR

Colour : Metal, Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



Stretchable forefoot with **water repellent property**



SIANA

Colour : Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**





Stretchable forefoot

SIBEL

Colour : Silver, Bronze

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



Stretchable forefoot with water repellent property



SIBYLE

Colour : Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



Laces and zip



SOLANE

Colour : Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**





MARJORIE

Colour : Black

Sizes : 36 - 42

Insoles : **PODOMED**



SACHA

Colour : Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



SHIRLEY_HV

Colour : Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**





SOIZIC NEW COLOUR

Colour : Burgundy, Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



SYRIELLE NEW COLOUR

Colour : Chocolate, Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**





ALARIC NEW STYLE

Colour : Brown

Sizes : 36 - 46

Insoles : **PODOMED**



Unisex style
From size 36 to 46



New anti-slip outsole PodoGrip® :

- specially designed for winter use : excellent grip, anti-slip
- bi-density material : optimal insulation, resistant and light

FULLY STRETCHABLE FRONT



ALPES

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED**



ALVINE

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED**



ALIX

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED**



PAVEL

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**



FULLY STRETCHABLE FRONT



PATRICK

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**



PATXI

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**



ADAM **NEW STYLE**

Colour : Black

Sizes : 36 - 46

Insoles : **PODOMED**



ANDERS **NEW STYLE**

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**



Removable insole

Large Velcro strap



HARRISON02

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED_2**



Anti-slip and light insole



YVES

Colour : Chocolate, Black

Sizes : 39 - 46

Insoles : **PODOSOFT**

Insert : **EVA**





OSCAR

Colour : Black
 Sizes : 39 - 46
 Insoles : **PODOMED**
 Insert : **EVA**



Laces and zip

YAEL

Colour : Black
 Sizes : 39 - 46
 Insoles : **PODOSOFT**
 Insert : **EVA**



Laces and zip



YVAN

Colour : Grey, Camel
 Sizes : 39 - 46
 Insoles : **PODOSOFT**
 Insert : **EVA**



WITH MEMORY FOAM 



VAUCLUSE

Colour : Grey
 Sizes : 36 - 42



VALIA **NEW STYLE**

Colour : Burgundy
 Sizes : 36 - 42



VEGAS

Colour : Silver, Bronze, Black
 Sizes : 36 - 41





VERONA

Colour : Black

Sizes : 36 - 42



VALOIS

Colour : Black

Sizes : 40 - 46



VERANO

Colour : Black, Navy

Sizes : 39 - 46



SPECIALLY DESIGNED FOR DIABETICS

For several years, Podowell has been working in association with health professionals in order to develop specific products for people suffering from diabetes.

Because of the loss of sensation, diabetic people have to take great care of their feet and the choice of their shoes. Unspotted injuries are liable to worsen because of healing difficulties. The risks of complications can go as far as amputation. Diabetic people are recommended to use shoes with certain characteristics for prevention:

- **Seam free on sensitive areas (full lining, external stiffening) to avoid any micro-traumatism.**
- **Removable insoles that can be replaced by specific orthotics,**
- **Low heel height to limit hyper-pressure zones at the front of the foot.**
- **Large fitting room to avoid any pressure also in case of foot irregularity such as hallux valgus, corn, callus...**
- **Protection from external risks thanks to a thick lining, a stiff upper and a wide edged sole.**

The choice of suitable shoes must be accompanied by a daily observation of the feet.





AQUITAINE

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED**



ALPHONSE **NEW STYLE**

Colour : Black

Sizes : 36 - 46

Insoles : **PODOMED**



New anti-slip outsole PodoGrip® :

- specially designed for winter use : excellent grip, anti-slip
- bi-density material : optimal insulation, resistant and light

SPECIALLY DESIGNED FOR DIABETICS

- On Steam® microfiber lining :
- Absorption of moisture
 - 100% breathable
 - Thermal regulation
 - Antibacterial, anti-microbial
 - Anti-odour
 - Hypoallergenic



Adjustable volume to the shape of the foot thanks to the laces and soft leather

Light and stable outsole

Full lining with high density foam. Seamless lining to avoid any injury

VELINA_D

Colour : Black

Sizes : 35 - 42

Insoles : **PODOMED**



Technical outsole :
2 anti-slippery inserts on pressure zones.
The non-blocking edge ensures a free walk.



VANDA_D

Colour : Black, Bronze

Sizes : 35 - 42

Insoles : **PODOMED**





ORFEO_D

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**



OCTAVIO_D

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**



OFF-LOADING AND POST-OPERATIVE SHOES

Padded edge for more comfort

3 long and adjustable straps

Products sold individually either for left or right foot

Height of the outsole compatible with standard shoe height

Extra extra large volume

Shaped outsole to ensure an easy walk

ORTHO SOLO NEW STYLE

Colour : Navy

Sizes :

S : 36-38 | M : 39-41 | L : 42-44 | XL : 45-47



PODO SOLO

Colour : Navy

Sizes :

XS : 34-35 | S : 36-39 | M : 40-43 | L : 44-48



ADDAX

Colour : Jean

Sizes : 36 - 46

Insoles : **PODERMA**



ARRY

Colour : Jean

Sizes : 36 - 46

Insoles : **PODOMED**





ARSENE

Colour : Jean

Sizes : 36 - 46

Insoles : **PODERGO**



ARIAN

Colour : Black

Sizes : 36 - 48

Insoles : **PODERGO**



Not on stock - Only available on order



ADULER

Colour : Black

Sizes : 36 - 48

Insoles : **PODERGO**



Not on stock - Only available on order



ARRAS

Colour : Purple

Sizes : 36 - 46

Insoles : **PODERGO**



Not on stock - Only available on order



ALLURE

Colour : Black

Sizes : 36 - 43

Insoles : **PODERGO**



ALEXIS

Colour : Navy

Sizes : 36 - 48

Insoles : **PODERGO**

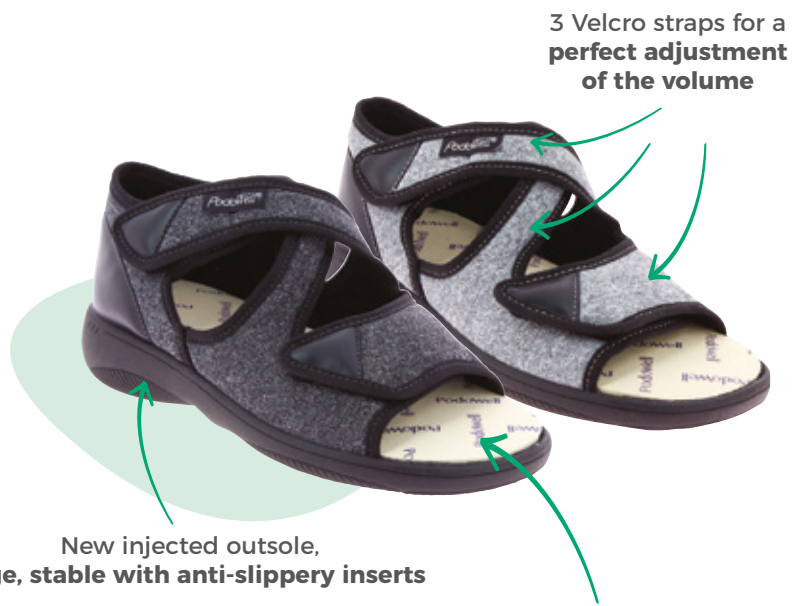




ACADEMIE

Colour : Grey
 Sizes : 36 - 46

Insoles : **PODERGO**



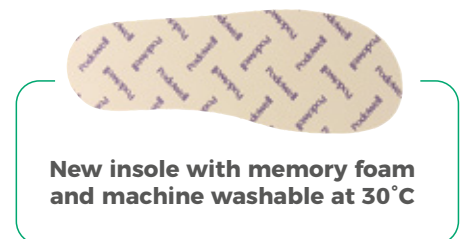
3 Velcro straps for a perfect adjustment of the volume

New injected outsole, large, stable with anti-slippery inserts

ATLAS

Colour : Black, Grey
 Sizes : 36 - 46

Insoles : **PODOWASH**



New insole with memory foam and machine washable at 30°C



ANDALOU (ACADEMIE)

Colour : Navy, Beige
 Sizes : 36 - 46

Insoles : **PODERGO**



ATHENA

Colour : Jean, Pearl
 Sizes : Jean : 36 - 46
 Pearl : 36 - 42

Insoles : **PODERGO**





On Steam® microfiber lining :

- Absorption of moisture
- 100% breathable
- Thermal regulation
- Antibacterial, anti-microbial
- Anti-odour
- Hypoallergenic



AWELL

Colour : Brown

Sizes : 36 - 46

Insoles : **PODERGO**



ALBAN

Colour : Navy, Black

Sizes : 36 - 46

Insoles : **PODERGO**



ALFRED

Colour : Black

Sizes : 36 - 46

Insoles : **PODOWASH**





ARREAU

Colour : Black

Sizes : 36 - 46

Insoles : **PODOMED**



ANITE

Colour : Navy

Sizes : 36 - 48

Insoles : **PODOMED**



ATHOS

Colour : Navy, Black, Burgundy

Sizes : Black and Navy : 36 - 48

Burgundy : 36 - 44

Insoles : **PODOMED**





ALADIN

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED**



ARMAND

Colour : Navy, Black

Sizes : 36 - 46

Insoles : **PODOMED**



ANTOINE

Colour : Navy, Black, Grey

Sizes : 36 - 46

Insoles : **PODOMED**





ARIEL

Colour : Grey
Sizes : 36 - 46
Insoles : **PODOMED**



AXEL

Colour : Grey
Sizes : 36 - 46
Insoles : **PODOMED**



ADRIEN

Colour : Black
Sizes : 36 - 46
Insoles : **PODOMED**



ALTITUDE

Colour : Black
Sizes : 36 - 48
Insoles : **PODOMED**



EXTRA EXTRA LARGE FITTING



Specially designed for people suffering from oedema or lymphoedema



XAVIER

Colour : Black

Sizes : 36 - 48

Insoles : **PODOWASH**



XILO

Colour : Black

Sizes : 36 - 48

Insoles : **PODOWASH**





TOTIE

Colour : Navy, Burgundy

Sizes : 36 - 42



UCIEL

Colour : Burgundy, Beige, Taupe

Sizes : 36 - 42





PLUMETTE **NEW STYLE**

Colour : Navy, Grey

Sizes : 35 - 42

Insoles : **PODOFIRST**



AMIRAL

Colour : Blue_Jean, Red, Black, Grey

Sizes : 36 - 46

Insoles : **PODOMED**





ANIERE

Colour : Dark Grey

Sizes : 36 - 46



DONUTS

Colour : Red; Grey, Blue_Jean, Black

Sizes : 36 - 46

Insoles : **PODOMED**





PLUME NEW COLOUR

Colour : Navy

Sizes : 35 - 42

Insoles : **PODOFIRST**



DANAELLE NEW STYLE

Colour : Anthracite, Grey

Sizes : 36 - 42

Insoles : **PODOMED**



REMOVABLE INSOLES

Available for sale. Find the reference of suitable insole under each style



Cut out to requested size

PODOMIXTE
Coulour : Beige
Sizes : 36-38, 39-42, 43-46



PODOSOFT
Coulour : Beige



**PODOWASH
PODOWASH2**
Coulour : Beige



PODOFIRST
Coulour : Beige



PODOFIRST
Coulour : Charcoal



PODONA
Coulour : Beige



PODONA
Coulour : Charcoal



PODOLINE
Coulour : Charcoal



PODONELLY
Coulour : Charcoal



PODOMED
Coulour : Beige



PODOMED
Coulour : Charcoal



PODOMED_2
Coulour : Beige



PODOMED_2
Coulour : Charcoal



PODERGO
Coulour : Beige



PODERMA
Coulour : Beige

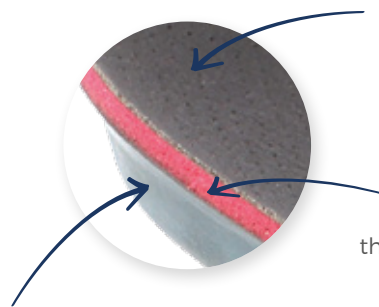


Podowell
Extra Confort

EXTRA C F
Coulour : **Brown**
Sizes : **36-39**



OnSteam® lining
to absorb moisture and let
the foot breathe



Poron® slow memory layer
that allows **great comfort thanks to**
a perfect pressure distribution

Layer of latex foam with activated carbon
that **absorbs moisture and shocks**



SHOE HORN



DISPOSABLE SOCKS

60 units, single-size



TEXTILE BAG



PAPER BAG



2 SHELVES DISPLAY



4 SHELVES DISPLAY

SUMMARY OF TECHNICAL FEATURES

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ALBAN	35			●			●	●			●	●	●					●
ALEXIS	33			●		●	●	●			●		●					●
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ALIX	22			●			●	●			●	●	●					
ALLURE	33		●			●	●	●			●		●					
ALPES	22			●			●	●			●	●	●				●	
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ANDERS	23			●			●	●			●	●	●					
ANIERE	42		●			●	●	●			●	●	●	●				
ANITE	36			●		●	●	●			●		●					
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AQUITAINE	29			●			●	●			●	●	●					●
ARIAN	33			●		●	●	●			●		●					
ARIEL	38			●		●	●	●			●		●					
ARMAND	37			●		●	●	●			●		●					
ARRAS	33			●		●	●	●			●		●					
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AWELL	35			●			●	●			●	●	●					●
AXEL	38			●		●	●	●			●		●					
DANAELLE	43		●				●	●			●		●	●				
DONUTS	42		●			●	●	●			●		●					
HARRISON_02	24		●				●	●			●		●					●
MACUMBA	10			●			●	●			●	●	●					
MADONA	6			●			●	●			●	●	●					
MAELISS	6			●			●	●			●	●	●					
MAGIK	7			●			●	●			●	●	●					
MANILLE	10			●			●	●			●	●	●					
MARION	6			●			●	●			●	●	●					
MARJORIE	19			●			●	●			●	●	●					
MARTA	16			●			●	●			●	●	●					
MATHILDA	16			●			●	●			●	●	●					●
NELIA	8			●		●	●	●			●	●	●					
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PLUMETTE	41																		
PODOSOLO	32																		
PSYCHE	10																		
PSYLVIA	10																		
SACHA	19																		
SANDY	14																		
SARITA	17																		
SHARONA	14																		
SHIRLEY_HV	19																		
SIANA	17																		
SIBEL	18																		
SIBYLE	18																		
SOIZIC	20																		
SOLANE	18																		
SOPHIA	12																		
STELLA	12																		
STELLY	14																		
STINA	13																		
SUZIE	15																		
SYRIELLE	20																		
TOTIE	40																		
UCIEL	40																		
VALERIE	11																		
VALIA	26																		
VALOIS	27																		
VANDA_D	30																		
VANINA_HV	11																		
VAUCLUSE	26																		
VEGAS	26																		
VELINA_D	30																		
VERANO	27																		
VERONA	27																		
VIRGINIE	11																		
YAEL	25																		
YVAN	25																		
YVES	24																		



A big step for your comfort and well-being

We have distributors in the following countries

Australia	Germany	Morocco	Slovenia
Austria	Greece	Netherlands	South Africa
Belgium	Ireland	New Zealand	Sweden
Bulgaria	Israel	Norway	Switzerland
Canada	Japan	Poland	Taiwan
Croatia	Kuwait	Qatar	Tunisia
Czech Republic	Latvia	Russia	United Kingdom
Denmark	Lithuania	Romania	United Arab Emirates
Finland	Luxembourg	Slovakia	Ukraine

Shoe size conversion chart

1 Centimeters (Cm)	22,8	23,5	23,8	24,5	25	25,7	26,4	27	27,7	28,4	29	29,7	30,4	31
European Sizes	35	36	37	38	39	40	41	42	43	44	45	46	47	48
UK Sizes	2,5	3,5	4	5	5,5	6,5	7,5	8	9	9,5	10,5	11	12	13
US Sizes - Women	5	6	6,5	7,5	8,5	9	9,5	-	-	-	-	-	-	-
US Sizes Men	-	-	-	-	6	7	8	8,5	9,5	10	11	11,5	12,5	13,5

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